

SUPPORTING THE GOVERNANCE OF THE EUSAIR - „FACILITY POINT“ - Support to Pillar Coordinators and TSGs

Autumn 2022 Round of TSG meetings

October, November 2022



Key info:

1. Prolongation of EUSAIR Facility Point project & cross-pillar project ideas
2. Revision of the Action Plan
3. Project development
4. Monitoring and Evaluation of EUSAIR
5. EUSAIR Stakeholder Platform
6. Innovations
7. Communication



1. PROJECT PROLONGATION & CROSS-PILLAR PROJECT IDEAS

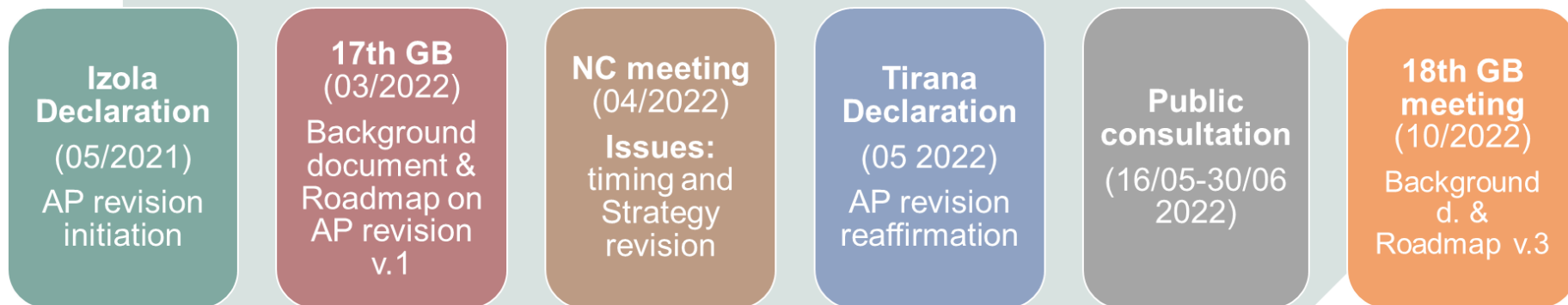
- Project duration prolonged until 31.8.2023 (*some steps in formalization process are under progress*). All external contracts have to be finalised by end June 2023.
- FP was requested to search for possibilities to develop already defined, submitted and positively evaluated cross-pillar project ideas within the EUSAIR FP project.

We said OK!

Refer.	Acronym	Name	Outfit	Responsible PP
FPP_01	ADRIONet	Managing Tourism Flows in Protected Areas	TSG 3 and 4	Ministry of European Integration Government of the Republic of Serbia (PP8-MEI)
FPP_02	BlueCulture	Development of MR Cluster on BlueCulture Technologies and creation of International Competence Center	TSG 1 and 4	Ministry for development and investments (PP5-EYSSA)
FPP_03	Project concerning MSP/ICZM	idea Using high quality Research to strengthen Dialogue and institutional Capacities for effective implementation of MSP/ICZM in support of inclusive and sustainable growth in the AIR	TSG 1 and 3	Municipality of Izola (PP9-OI)
FPP_04	STETAI	Sustainable Tourism through Environmental Energy Technologies in Buildings of High Architectural Interest	TSG 2 E and 4	Ministry for development and investments (PP5-EYSSA)

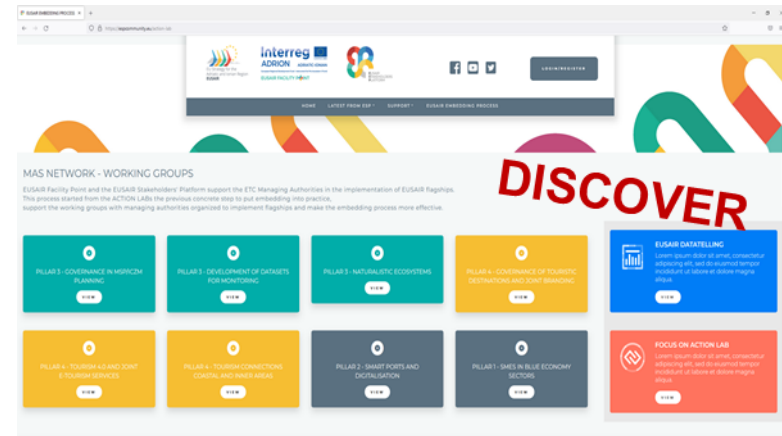


2. REVISION of the EUSAIR Action Plan



3. PROJECT DEVELOPMENT

- Project development continuation
 - ✓ 10 mono-pillar projects fully developed, one of them got financing as NAMIRS project
 - ✓ 4 cross-pillar project ideas under development
- Financial dialogues
- ACTION LABS (4th meeting – 7 April 2022)



<https://espcommunity.eu/eusair-embedding-process>


- Conference on Blue Growth,
24 October 2022, Crete

Swimming forward!
Conference on **Blue Growth**
Blue technologies - Fisheries - Marine services



4. Monitoring and Evaluation of EUSAIR

- All documentation available at EUSAIR Intranet



The screenshot displays the EUSAIR Intranet interface. At the top, the browser address bar shows the URL: <https://www.adriatic-ionian.eu/intranet/?cat=wp-t-3-building-capacities-for-monitoring-and-evaluation-of-eusair>. The navigation bar includes logos for Adriatic-IONIAN, Intermare Adriatic, the European Union flag, and EUSAIR. The main navigation menu contains links for ABOUT EUSAIR, FUNDING SOURCES, MEDIA CENTRE, LIBRARY, and CONTACT. A breadcrumb trail indicates the current location: All packages > EUSAIR Facility Point > WP T.3 Building capacities for monitoring and evaluation of EUSAIR. The main heading is **WP T.3 BUILDING CAPACITIES FOR MONITORING AND EVALUATION OF EUSAIR**. Below this, a list of folders is provided:

- 📁 EUSAIR Annual Monitoring Reports
- 📁 EUSAIR Pillar's Knowledge Base
- 📁 EUSAIR Evaluation
- 📁 EUSAIR Capacity building for M&E

A sidebar menu on the left lists the following options: MENU, All folders, Search files, Upload files, My files, Manual, and Logout.



5. EUSAIR Stakeholder Platform



2 courses available at Learning Channel



Personal Dashboard - My EUSAIR



Find out existing projects, trends reports, documents on your Pillar



Join to the EUSAIR Community: share your contents, ideas and events with other stakeholder



Interactive tools



Steps taken towards building...

Why? Innovations are a horizontal pillar to help achieve Flagship priorities.

6.1 EUSAIR INNOVATION COMMUNITY

- LINKEDIN GROUP: One-stop-shop for the experts, news, information... about the innovation-related topics in EUSAIR area.
- Workshops on innovativeness in EUSAIR region:
 1. How can we embed innovation potentials around EUSAIR Flagships? (11 November 2021)
 2. How to finance innovations in sustainable tourism? (5 July)
 3. Participation at the Blue Wave Week Conference in Montenegro 2022: Innovation for the sustainable use of marine and maritime resources in our Seas (7-9 June)
 4. Green transition in macro-regions (23 September) & Innovation for Sustainable Blue Economy



Steps taken towards building...

Why? Innovations are a horizontal pillar to help achieve Flagship priorities.

6.2 EUSAIR INNOVATION COMMUNITY

Connecting with other stakeholders (clusters, universities,...) and macro-regional strategies:

- An invitation for cross macro-regional cooperation within Smart Villages concept: revitalising rural areas through digital and social innovation (improving access to services, developing short food supply chains, developing renewable energy sources, promoting new greener, smaller, sustainable and innovative growth models) -> EUSAIR Facility Point - associated partner in Smart Era project on Horizon programme
- Receiving suggestions for establishing working group for Circular Economy, EUSAIR Science Network, EUSAIR Cluster Network

Addressing brain drain ...



7.1 COMMUNICATION



In preparation...

Communication campaign „Added value of EUSAIR“ with interviewees answering the questions:

- Why is EUSAIR important for me?
- What did I learn from working on the EUSAIR?
- Where do I see the added value of EUSAIR, for the region, for our common sea?

Great thank you to the participants at the Mediterranean Coast and Macro-regional Strategies Week 2022, who were willing to cooperate!

Do not miss it -> follow us!



<https://www.facebook.com/EusairFacilityPoint/>



<https://twitter.com/EusairPoint>



<http://eusair.com#>



7.2 COMMUNICATION



*2 successful modules
(19-22 April & 31 May-3 June)*

We kindly invite

- National Coordinators, Pillar Coordinators, Thematic Steering Group members, EUSAIR Facility Point Project Partners and communication experts/colleagues from their institutions to

Last module to be held 24-28 October in Bled, Slovenia



Plan to continue the activities, involving young people, prepare a competition for journalists...



**EUSAIR
COMMUNICATION
ACADEMY**



Capacity building programme for:

- EUSAIR Government communicators
- EUSAIR Key implementers
- Youth participants

MORE INFORMATION

EUSAIR Facility Point Lead Partner Team

EU Strategy for the Adriatic-Ionian Region (EUSAIR)

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THANK YOU !